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# Beyond self-efficacy: Measuring pre-service teachers' Instructional Technology **Outcome Expectations**

Dale S. Niederhauser a,\*, Serkan Perkmen b

- <sup>a</sup> Center for Technology in Learning and Teaching, College of Human Sciences, Iowa State University, Ames, IA 50014, USA
- <sup>b</sup> Balikesir University, Necatibey Faculty of Education, Department of Computer Education and Instructional Technologies, Balikesir, Turkey

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#### ABSTRACT

The purpose of this study was to examine concurrent and construct validity for the Instructional Technology Outcome Expectation (ITOE) scale. Outcome expectation is an intrapersonal factor which influences individuals' motivation. In the present study, we examined outcome expectation beliefs with regard to integrating technology into teaching practice. Findings revealed that outcome expectation is a multifaceted construct consisting of three components (performance, self-evaluative and social outcome expectations), and that the ITOE scale shows good validity and psychometric properties. Use of the scale can help teacher educators and inservice providers more efficiently and effectively address outcome expectations as they help teachers integrate technology into their practice.

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# 1. Introduction

Significant efforts and resources have been expended in an attempt to integrate instructional uses of technology into US public schools since the early 1980s. Initial strategies included substantial investment of resources aimed at installing hardware and software in schools (Coley, Cradler, & Engel, 1997; Sivin-Kachala & Bialo, 2000), resulting in steady progress toward reducing student/computer ratios (Parsad & Jones, 2005). The basic premise in the early days of the integration movement seemed to be "Build it and they will come"; that is, if teachers were provided with access to computers, they would use it with their students. In hindsight, however, access appeared to be a necessary, but not sufficient, condition for technology integration.

By the late 1980s it became clear that we had ignored a key factor in the equation. Reports indicated that teachers were making limited use of the technologies available to them—in terms of both amount and nature of use (e.g., Office of Technology Assessment, 1988). Teachers lacked basic skills in using the newly available technologies and, in response, a new wave of activity ensued that focused on teacher development. Most pre-service teacher preparation programs provided an introductory course that devoted over 80% of a given class period to learning to use the computer (US Department of Education, 1986). For practicing teachers, professional development typically involved participating in inservice training sessions and workshops (Glenn & Carrier, 1986). In either case, the intent was to increase skills and establish confidence with

using technology. The premise now seemed to be that if teachers had access to computers, and believed they had sufficient skills for using them, they would integrate classroom instructional technology use into their pedagogical repertoires. Yet technology integration was still not occurring to the anticipated degree (Office of Technology Assessment, 1995).

In light of these developments researchers began to look more closely at beliefs that influenced teachers' decision-making processes about integrating the use of technology into their teaching. Much of this work was grounded in Bandura's Social Cognitive Theory (1986,1997), which posited several intrapersonal factors that interacted to influence self-regulation when making decisions. Bandura's work was extended to address the role of these intrapersonal factors on career choices (see Lent, Brown, & Hackett, 1994), and has been widely applied with respect to how people make decisions about use of technology in the workplace.

To date, the primary focus of Social Cognitive Theory related research in educational technology has been on self-efficacy (cf., Anderson & Maninger, 2007; Delcourt & Kinzie, 1993; Ertmer, 1999; George & Camarata, 1996; Milbrath & Kinzie, 2000; Wang, Ertmer, & Newby, 2004)-teachers' belief that they "[have] the capacity to work effectively with technology" (Wang et al., 2004, p. 231). Considerably less attention has been applied to examining the role of outcome expectations—the extent to which a behavior, once successfully executed, is believed to be linked to valued outcomes (Davis, 1989)—in shaping teachers' technology integration. Bandura (1982) argued that self-efficacy and outcome beliefs have differing antecedents and that, "In any given instance, behavior would be best predicted by considering both self-efficacy and outcome beliefs." (p. 140).

<sup>\*</sup> Corresponding author. Tel.: +1 515 294 6841; fax: +1 515 294 2763. E-mail address: dsn@iastate.edu (D.S. Niederhauser).

We have now reached a point that access to technology in US public schools no longer appears to be a central problem. According to Parsad and Jones (2005), the student/computer ratio has dropped to 4.4 to 1, a substantial improvement from the 12.1 to 1 ratio reported in 1998 when it was first measured; and up to 93% of classrooms had Internet access (although there continue to be ongoing upgrade and maintenance concerns regarding the aging computer base in schools). Further, it appears that we have made significant inroads toward developing teachers' self-efficacy beliefs. Fully 86% of teachers felt at least "somewhat well-prepared" to use computers for classroom instruction (US Department of Education, 2003). However, teachers still tend to use technology in fairly limited and mundane ways (Chen, 2008; Niederhauser & Lindstrom, 2006).

While self-efficacy may provide teachers with confidence such that they believe they *can* integrate technology into their practice, to be effective they must also decide that technology integration is valuable enough to expend the necessary time and energy to develop ways to use technology in meaningful ways with students. That is, teachers must decide that they *should* integrate technology. Outcome expectations can serve a motivational role to prompt teachers to put forth the effort necessary to effectively plan, implement, and reflect on the best ways to use technology with their students. Without the essential motivational aspect that outcome expectation engenders we may continue to find teachers who have

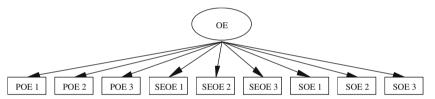
access and skills, but whose technology integration efforts are limited and uninspired.

# 2. Outcome expectation

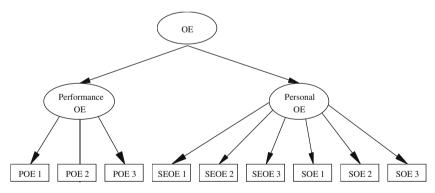
Outcome expectation (OE), sometimes referred to as usefulness or perceived usefulness (cf., Albion, 2001; Davis, 1989; Delcourt & Kinzie, 1993) is an important construct that can be used to explain and predict human behavior. According to Lent and his colleagues (1994), OE involves the anticipated outcomes of an action (If I do X, Y will happen) For example, "If I study for my test, I will receive a better grade." Thus, OEs play an important role in human motivation: "Unless people believe that their actions will have the desired consequences, they have little incentive to engage in those actions" (Pajares, 2006, p. 6); and promoting intentional human behavior: "Expectancies are important because they help people form cognitive maps, or internal plans [that they use] to determine the best course of action to attain a goal" (Schunk, 2001; p. 106). Thus, OE can motivate individuals to sustain behaviors over long periods of time if they believe their actions will eventually generate a desired result.

According to Social Cognitive Theory, outcome expectation consists of three components (Bandura, 1986). In the context of the teacher-technology-integration focus of the present work, performance

One-Factor Model (predicted by Schultz and Slevin, 1975)



Two-Factor Model (predicted by Compeau, Higgins, and Huff, 1999)



Three-Factor Model (predicted by Bandura, 1986, 1997)

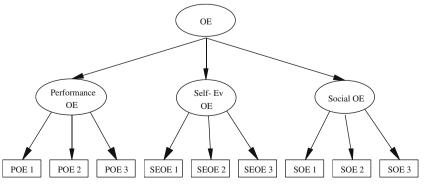


Fig. 1. Representations of three hypothesized factor models.

OE (POE) represents beliefs like using technology would make one a more effective teacher; self-evaluative OE (SEOE) represents beliefs that one would experience personal satisfaction from teaching with technology; and social OE (SOE) represents beliefs that one's peers would favorably acknowledge one's use of instructional technology. Bandura claimed that these three components are distinct, but interrelated, and combine to form the OE construct. However, others have suggested that the three constructs are not unique.

Fig. 1 shows three representations of ways that OE has been conceptualized in the literature. The first model, proposed by Schultz and Slevin (1975), is a single-factor model, in which POE, SEOE, and SOE reflect a unitary OE construct. However, Davis (1989) offered a critique of Schultz and Slevin's scale, which was designed to measure expected performance improvements from using a computer. Problems that Davis identified included: (a) validity was addressed through exploratory (rather than verified through Confirmatory) Factor Analysis (CFA); (b) the ratio of sample size to scale items was low (2:1); and (c) four of the 13 items had low factor loadings (less than .5).

The second is a two-factor model, in which the POE items loaded on one dimension, while SEOE items and SOE items were merged under a dimension referred to as personal OE (Compeau, Higgins, & Huff, 1999). These authors developed an OE scale that included a six-item performance OE, and a five-item personal OE sub-scale. Consistent with Bandura's conception of POE, their performance OE addressed potential improvements in job performance (productivity, effectiveness). However, in Compeau, Higgins and Huff's conceptualization, personal OE was defined as "expectations in image or status or expectations of rewards, such as promotions, raises, and praise" (p. 148), and included items related to self-evaluative OE (e.g., "If I use a computer, I will increase my sense of accomplishment") and social OE (e.g., "If I use a computer, I will be seen as higher in status by my peers"). In addition to this departure from Bandura's original theory, Compeau, Higgins, and Huff's scale also appeared to have some validity concerns: (a) validity was tested through Exploratory Factor Analysis, rather than validated through Confirmatory Factor Analysis; (b) 3 of the 11 items had relatively low loadings (less than .60); (c) only 1 item measured self-evaluative OE, and it had a factor loading less than .60 on the personal OE factor.

The third representation presents a three-factor model in which each type of OE represented a unique form of OE—which is consistent with Bandura's (1986,1997) claim that the three types of OE are related but distinct. Our scale was developed to reflect the three types of OE identified by Bandura, and we hypothesize that the best fit for our data will be this three-factor model.

Although numerous scales have been developed to assess the intrapersonal factors associated with Social Cognitive Theory, most are in fields outside of education (e.g., Compeau & Higgins, 1995; Davis, 1989; Lent et al., 2005; Maurer, 2001). Of the scales developed to assess technology use by teachers, some focus solely on self-efficacy (e.g., Wang et al., 2004) while others include a smattering of OE type items, seeming to accept Shultz and Slevin's conceptualization of a unitary OE construct (e.g., Albion, 2001; Anderson & Maninger, 2007; Delcourt & Kinzie, 1993), thereby ignoring Bandura's (1997) suggestion that the two other OE dimensions, SEOE and SOE, deserve equal attention. To date, we are aware of only one scale that has addressed OE in a thorough and systematic manner (Niederhauser and Perkmen, 2008). The present study extends and refines the argument for the importance of OE when examining teacher technology integration.

The need for an Instructional Technology Outcome Expectation (ITOE) scale is clear. First, we appear to be at an impasse with respect to teacher technology integration. It appears that we have provided adequate technology access in schools, and a reasonably large percentage of teachers report feeling somewhat well-prepared to integrate technology. Yet teachers still do not appear to

be motivated to use instructional technologies with their students. Outcome expectations provide an opportunity to examine teachers' motivation to integrate technology use into their practice; however, current scales have methodological shortcomings, were not developed for teacher education, and/or do not differentiate among the three OE components. In the present study we provide evidence of the validity of the scale, an examination of our hypothesis that our instrument will yield three distinct OE constructs (consistent with Bandura's Social Cognitive Theory), and data on the psychometric properties of the ITOE scale.

#### 3. Method

#### 3.1. Data source

Subjects were 92 pre-service teachers (67 female) enrolled in an introductory instructional technology course at a large US Midwestern university. Grade level distribution was 26 freshmen, 33 sophomores, 20 juniors, and 13 seniors. Ages ranged from 18 to 35 (M = 20.08, SD = 3.11). Students were planning to teach across the full range of grade levels upon graduation, with half in early childhood/elementary education (n = 46) and half in secondary education (n = 46).

#### 3.2. Instrument

Twenty-five items were used to assess Social Cognitive Theory-based intrapersonal factors along four dimensions: self-efficacy (6 items), outcome expectation (9 items), interest (6 items), and goals (4 items). Of interest for the present study, the nine-item outcome expectation scale included three items for POE, three for SEOE, and three for SOE. For all items, subjects indicated their level of agreement with each statement on a five-point Likert scale: strongly disagree (1), disagree (2), neither agree nor disagree (3), agree (4), and strongly agree (5). All 25 items were presented in random sequence in a single questionnaire.

## 3.3. Development of OE items

Since the primary work on OE has occurred outside of the field of teacher education, we used scales developed for technology use by engineering students and information workers as a starting point for developing our OE items.

Davis (1989) defined POE (or what he called *perceived usefulness*) as "the degree to which a person believes that using a particular system would enhance his or her job performance" (p. 24). Performance OE items were adapted from Davis' perceived usefulness scale items, which were originally designed to examine the technology use of management information systems (MIS) professionals. We rephrased Davis' items to make them relevant to teachers: "Using instructional technology in the classroom will increase my effectiveness as a teacher." Higher scores reflect more positive IT performance outcome expectations. Davis reported a Cronbach alpha coefficient of .97 on the usefulness sub-scale from which we extracted questions in his validation study with 120 MIS professionals at IBM Canada's Toronto Development Laboratory.

Self-evaluative outcome expectations include anticipated pride, satisfaction, and excitement with one's work. SEOE items were based on the performance and personal outcome expectations scale (Compeau & Higgins, 1995), and a scale used by Lent and his colleagues to examine students' interests and goals in Engineering education (Lent et al., 2005). These scales also were designed for use in areas other than teacher education so items were rephrased for participants in our study. For example, the item we used to assess teachers' anticipated satisfaction with technology integration was: "Using instructional technology in the

classroom will make my teaching more satisfying." Higher scores reflect more positive IT self-evaluative outcome expectations. Compeau and Higgins reported a Cronbach alpha coefficient of .87 on the relevant *outcome expectations* sub-scale from which we extracted questions in their validation study with 1020 *knowledge workers*; that is, individuals whose work requires them to process large amounts of information (like managers, insurance adjusters, financial analysts, and accountants). Lent and his colleagues reported a Cronbach alpha coefficient of .89 on the *outcome expectations* sub-scale in their validation study with 221 undergraduate engineering students from three Universities in the Eastern United States.

Feedback from others (e.g., respect and recognition) constitute social outcome expectations. SOE items were also derived from the scales developed by Lent and his colleagues (2005) and Compeau and Higgins (1995). A sample SOE item from our instrument was: "Effectively using instructional technology in the classroom will increase my colleagues' respect of my teaching ability." Higher scores reflect more positive IT social outcome expectations. Lent and his colleagues reported a Cronbach alpha coefficient of .86 for *Social Support* items, and Compeau and Higgins reported a Cronbach alpha coefficient of .87 for SOE items.

#### 3.4. Initial survey validation procedures

The initial survey was pilot tested with 28 pre-service teachers taking the same introductory instructional technology course as current study participants to address face validity. Several items were revised slightly in response to issues raised by students concerning phrasing and clarity. Questionnaire items were then reviewed by three Social Cognitive Career Theory experts (including Lent) to establish content validity. Expert reviewers agreed that items were consistent with the constructs they were intended to measure. Minor phrasing revisions were incorporated into the final version of the survey that was used in the present study. Factorial validity will be addressed in the results section.

## 3.5. Survey administration procedure

Participants completed the survey during a regular class session in the last week of the semester. Participation was voluntary.

# 3.6. Approach to modeling

To establish construct validity for the ITOE scale, a series of Confirmatory Factor Analyses (CFA) were performed. We chose to use Confirmatory Factor Analytical (CFA), rather than Exploratory Factor Analysis, because we had *a priori* hypotheses about plausible model structures (see Bollen, 1989). In the present study we tested our hypothesis that Bandura's three-factor model would better explain our data than would Schultz and Slevin's one-factor model, or Compeau and Higgins two-factor model. The purpose of CFA is to determine if the number of factors and the loadings of measured (indicator) variables on those factors conform to what is hypothesized based on theory and previous research literature. If the model-implied covariates correspond with observed covariances, then the hypothetical constructs are supported (Kline, 1998).

The overall fit between proposed models and the data was assessed by using the chi-square goodness-of-fit index, chi-square/df ratio, comparative fit index (CFI), and Root Mean Square Error of Approximation (RMSEA). The chi-square value measures the overall fit of the data to the model, with a smaller chi-square value indicating a better fit between the data and the proposed model. The ratio of chi-square to degrees of freedom (a global-fit measure) indicates the relative efficiency of competing models in accounting for patterns in the data. Ratios of less than five indicate a reason-

able fit, and values close to two represent a good fit (Marsh & Hau. 1996).

CFI was used to measure the fit of the model relative to the null model, while minimizing the affect of sample size. Values range from 0 to 1.00, with larger values reflecting a better fit; values larger than .90 are typically considered to be acceptable models (Hu & Bentler, 1999).

RMSEA was included because it is a measure of fit that takes model parsimony into account (i.e., goodness-of-fit values can sometimes be inflated artificially as the number of parameters in the model are increased). Lower RMSEA values represent a better fit, with values below .10 considered reasonable (Hair, Anderson, Tatham, & Black, 1998).

#### 4. Results

# 4.1. Validity of the Instructional Technology Outcome Expectations scale

In addition to face validity and construct validity described in Section 3, we examined concurrent validity using Pearson correlation. Concurrent validity is based on the degree to which the 9-item ITOE scale is related to other constructs in ways that are consistent with Social Cognitive Theory research. Bandura (1986,1997) theorized that the intrapersonal factors he had identified were highly inter-correlated. To provide evidence of concurrent validity, OE constructs were examined relative to three other intrapersonal constructs measured in the current study: self-efficacy, vocational interests, and choice goals.

Concurrent validity of the ITOE scale was demonstrated through significant correlations between OE variables and other Social Cognitive Theory-related questionnaire sub-scales including self-efficacy (r = .67, p < .01), vocational interest (r = .69, p < .01), and choice goals (r = .78, p < .01). The relatively high correlations among all of the intrapersonal variables in the study are consistent with the predictions of Social Cognitive Theory (see Table 1).

### 4.2. Optimal factorial model to represent these data

To test our hypothesis that Bandura's conceptualization of three distinct OE components (POE, SEOE, and SOE), we conducted three Confirmatory Factor Analyses to determine which of the potential factor models identified in Fig. 1 fit best with our data, and compare the results of these analyses here. Table 2 shows that three of the four goodness-of-fit indices: chi-square, chi-square/df, and RMSEA values were substantially lower for the three-factor model (recall that smaller values for these measures represent a better fit). Further, the three values for CFI were very similar—with all three meeting the .90 cutoff for a good model. Taken together, these goodness-of-fit indicators present a fairly clear pattern suggesting that the three-factor model provides the best representation of these data.

Standardized parameter estimates of factor loadings for each ITOE scale item were also examined to determine which model best fit these data. Results can be seen in Table 3. For POE items,

**Table 1**Pearson correlations among sub-scales in the study.

Variables	OE	SE	Int	Goal
Outcome expectation Self-efficacy Interest Goal	1	.672** 1	.692** .616** 1	.786** .727** .756** 1

*Note:* n = 92; \*\* = p < .01.

**Table 2**Goodness-of-fit indices.

Model	Chi-square	Chi-square/df	CFI	RMSEA
One-factor model	172.09	4.92	0.95	0.21
Two-factor model	153.90	4.66	0.96	0.20
Three-factor model	70.58	2.21	0.94	0.11

**Table 3** Standardized parameter estimates.

Items	Model factor loadings			
	One-factor	Two-factor	Three-factor	
POE				
1	.70	.75	.74	
2	.81	.86	.88	
3	.80	.85	.85	
SEOE				
1	.81	.79	.82	
2	.79	.81	.77	
3	.83	.83	.81	
SOE				
1	.78	.81	.91	
2	.72	.75	.88	
3	.76	.80	.94	

both the two-factor and three-factor models showed stronger factor loadings than did the one-factor model. The similarity between the two- and three-factor models is not surprising given that both of these models represent POE items as distinct constructs, while the one-factor model does not.

SEOE items show the greatest homogeneity across the three models. Differences among and within factor models are minimal, with no model showing a clearly superior advantage for SEOE. However, SOE shows a clear advantage for the three-factor model. Factor loadings for the one- and two-factor models are actually fairly similar, while loadings on the three-factor model are substantially higher. In light of the standardized parameter estimate data—high loadings on POE for the two-factor and three-factor models, ambiguous results for SEOE, and very strong support for the three-factor model for SOE items—the three-factor model appears to be well supported in this analysis as well.

Based on our analysis of both goodness-of-fit data and standardized parameter estimates of factor loadings, we conclude that the three-factor model provides the best representation of these data. These findings support Bandura's (1986,1997) claims that

POE, SEOE, and SOE represent distinct constructs within OE. In addition to being the strongest of the three hypothesized models, the three-factor model showed good overall factorial validity.

Confirmatory Factor Analysis fit indices for the three-factor model indicated an acceptable fit for these data. The small chi-square value and global-fit chi-square ratio/df measure of 2.21 falls at the lower end of the 2–5 range (recall that lower values represent better fit with values close to 2 representing a good fit); the CFI value, at .94, is well over the .90 cutoff for a good model; and the .11 RMSEA value closely approached the .10 standard. Taken together, these indices provide reasonable evidence for a good fit between these data and the 3-factor model.

## 4.3. Psychometrics properties of the ITOE scale

Internal consistency analyses were performed on POE, SEOE, and SOE factors (see Table 4). Overall Cronbach's alpha for the scale was .93; with .84 for POE sub-scale, .85 for SEOE sub-scale, and .92 for SOE sub-scale. These coefficients show high internal consistency for ITOE scale, and for each of the sub-scales. Item—item correlations ranged from .57 to .84, indicating homogeneity among the sub-scale items. Specifically, item—item correlations ranged from .60 to .74 for the POE sub-scale, .57 to .75 for the SEOE sub-scale and .76 to .84 for the SOE sub-scale. Furthermore, each item comprising the ITOE scale was associated with the total test score as demonstrated by the corrected item-total correlations. Corrected item correlations ranged from .61 to .77 for the POE sub-scale, .73 to .81 for the SEOE sub-scale, and .70 to .78 for the SOE sub-scale.

A further estimate of internal consistency was indicated by the squared multiple correlations (SMC) of factor scores. The SMC ranged from .55 to .72 for the POE sub-scale, .60 to .67 for the SEOE sub-scale, and .78 to .88 for the SOE sub-scale. Since SMC ranged between 0 and 1, the observed variables accounted for substantial variance in the factor scores. These findings suggest that the three-factors are clearly defined by the observed variables comprising each sub-scale. Together these findings provide empirical evidence for the internal consistency of the ITOE scale.

# 5. Conclusion

Results from this study provide empirical evidence that OE is a multifaceted construct consisting of three components: POE, SEOE, and SOE. This finding supported our initial hypothesis and is consistent with Bandura's conceptualization of OE relative to Social

**Table 4** Internal consistency of the ITOE scale.

	M (SD)	Corrected item-total correlations	Squared multiple correlations
Factor 1: Performance outcome expectations			
Using instructional technology in the classroom will increase my effectiveness as a teacher	3.95 (.90)	.77	.77
Using instructional technology in the classroom will increase my productivity	3.70 (.91)	.77	.72
Using instructional technology in the classroom will make it easier for me to teach	3.80 (.94)	.61	.55
Factor 2: Self-evaluative outcome expectations			
Using instructional technology in the classroom will make my teaching more exciting	4.27 (.81)	.73	.67
Using instructional technology in the classroom will make my teaching more satisfying	3.65 (.91)	.81	.66
Effectively using instructional technology in the classroom will increase my sense of accomplishment	3.57 (.89)	.76	.60
Factor 3: Social outcome expectations			
Effectively using instructional technology in the classroom will increase my status among my colleagues	3.30 (.96)	.78	.88
Effectively using instructional technology in the classroom will increase my colleagues' respect of my teaching ability	3.45 (.92)	.78	.84
My colleagues will see me as competent if I effectively use instructional technology in the classroom	3.58 (.95)	.70	.78

Cognitive Theory (1986,1997). Further, the three-factor solution had good validity and psychometric properties, indicating that the scale is useful in discriminating between the three OE components.

In contrast to other scales that we critiqued earlier, we used Confirmatory, rather than Exploratory Factor Analysis, because the ITOE scale was grounded in a theoretical framework, and the study was designed to examine three hypothesized factor configurations. Unlike Schultz and Slevin (1975), who used a subject/item ratio of 2:1, we had a ratio of 10:1 (Bentler and Chou (1987) suggested that the ratio be at least 5:1). Further, unlike Compeau et al.'s (1999) scale, which included only one SEOE item, we used three items for each OE component. And finally, while Schultz and Slevin had several factors that loaded at less than .50, and Compeau, Higgins and Huff had items that loaded at less than .60, all of our items loaded at .74 or higher, with all but two-factors loading over .80. Thus, our scale seems to have accounted for several of the shortcomings associated with previous OE scales.

According to Ertmer (1999), "Even if every [external] barrier were removed, teachers would not automatically use technology to achieve the kind of meaningful outcomes advocated." (p. 51). Intrapersonal factors, like outcome expectation, play a central role in whether teachers choose to integrate technology into their instructional practices. A deeper understanding of the OE construct can help with the technology integration effort in several ways.

First, OE serves as a powerful motivator to catalyze change. Developing positive outcome expectations requires a shift in perception and attitude, necessitating that teachers become intrinsically motivated through recognition of the value in using technology with their students. More detailed knowledge of outcome expectations can help teacher educators and inservice trainers move beyond the skills approach aimed at developing self-efficacy, and focus their efforts on helping pre-service and inservice teachers recognize the value, for both themselves and their students, when they integrate technology into their instructional practice. Although we developed and tested the scale for use with pre-service teachers, we believe it has applicability for all teachers. Additional research is needed to verify the scale with practicing teachers.

Achieving technology integration will not be easy. First, effective technology integration is a difficult and often frustrating process. It is especially challenging and daunting at the outset—when considerable up-front work is needed to prepare for technology integration, and uncertainty about whether it will work as expected. There is also a delicate balance between self-efficacy and outcome expectations as individuals push themselves beyond current skill levels, then strive to gain new skills to catch up. This cycle provides opportunities for lifelong learning, but requires perseverance and a willingness to risk. However, if the outcome expectations are strong enough, teachers will likely be more willing to put forth the effort.

Further, an understanding of the three differentiated components of outcome expectations can help us better identify the predispositions of teachers toward instructional technology integration, and provide data that can help guide strategies for enhancing teachers' classroom technology use. For example, raising awareness of the potential usefulness of technology in the Social Studies curriculum by creating peer teaching situations in which an expert technology-using teacher works with one or more teachers with low POE scores can serve to help the low POE teachers see the potential benefits of teaching with technology. This activity would also likely enhance SEOE and SOE for the mentor teacher. As teachers improve their use of technology, recognition at faculty meetings or through awards could be used to further enhance SOE.

As we continue to integrate technology into educational settings through initiatives like one-to-one laptop initiatives and increased opportunities for collaboration offered through Web 2.0 technologies, it becomes imperative that teachers embrace technology and integrate it into their pedagogy in thoughtful and effective ways. Addressing outcome expectation issues may help provide the motivational force that will help teachers reach the next level in technology integration.

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